

Internal tourism in Phetchaburi

	January-December		
	2025	2024	%Change
Visitor	10,840,068	10,695,183	+ 1.35
Thai	10,553,555	10,412,850	+ 1.35
Foreigners	286,513	282,333	+ 1.48
Tourist	4,092,485	4,120,140	- 0.67
Thai	3,875,216	3,902,319	- 0.69
Foreigners	217,269	217,821	- 0.25
Excursionist	6,747,583	6,575,043	+ 2.62
Thai	6,678,339	6,510,531	+ 2.58
Foreigners	69,244	64,512	+ 7.34
Average Length of Stay (Day)	2.13	2.10	+ 0.03
Thai	2.09	2.06	+ 0.03
Foreigners	2.72	2.82	- 0.10
Average Expenditure (Baht/Person/Day)			
Visitor	2,396.880	2,346.19	+ 2.16
Thai	2,348.920	2,294.59	+ 2.37
Foreigners	3,470.460	3,452.10	+ 0.53
Tourist	2,982.960	2,906.81	+ 2.62
Thai	2,931.930	2,850.48	+ 2.86
Foreigners	3,682.420	3,643.89	+ 1.06
Excursionist	1,642.040	1,608.41	+ 2.09
Thai	1,641.850	1,608.23	+ 2.09
Foreigners	1,661.370	1,625.90	+ 2.18
Revenue (Million Baht)			
Visitor	37,002.36	35,728.03	+ 3.57
Thai	34,711.11	33,384.86	+ 3.97
Foreigners	2,291.25	2,343.17	- 2.22
ACCOMMODATION ESTABLISHMENTS			
Rooms	11,550	11,891	- 2.87
Occupancy Rate (%)*	70.06	67.90	+ 2.16
Number of Guest Arrivals	3,813,502	3,841,570	- 0.73
Thai	3,602,248	3,631,085	- 0.79
Foreigners	211,254	210,485	+ 0.37

Remark : * จำนวนการเปลี่ยนแปลง